

Message Text

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TAGS: EINV, SCEN, SOPN, KU
SUBJ: EXAMPLES OF GOOD CORPORATE CITIZENSHIP

REF: STATE 51579

1. AMERICAN MULTINATIONAL CORPORATIONS (MNC'S) HAVE RELATIVELY LIMITED EXPOSURE TO AND IMPACT ON THE SOCIAL ENVIRONMENT OF KUWAIT, SINCE THEY ARE LARGELY CONSTRUCTION AND CONSULTING FIRMS RATHER THAN MANUFACTURING AND SERVICE COMPANIES.

2. KUWAIT, AN OIL RICH COUNTRY, PRIDES ITSELF ON BEING THE MOST ADVANCED SOCIAL WELFARE STATE IN THE REGION. CONSEQUENTLY, THERE IS NO PRESSURE, EITHER PRIVATE OR GOVERNMENTAL, FOR AMERICAN OR ANY OTHER MNC'S TO EXHIBIT "GOOD CORPORATE CITIZENSHIP".

3. THE SOCIAL CONSCIOUSNESS AMONG LOCAL MERCHANT ESTABLISHMENTS IS STILL EMBRYONIC. THOSE LOCAL FIRMS WHICH MIGHT BE TERMED REGIONAL MNC'S HAVE ONLY MARGINALLY BETTER "TRACK RECORDS" WITH REGARD TO CORPORATE SOCIAL RESPONSIBILITY. THE SINGLE KUWAITI FIRM WHICH HAS MADE CORPORATE INITIATIVES AS A "GOOD
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CITIZEN" OF THE KUWAITI COMMUNITY IS A LARGE TRADING ESTABLISHMENT WITH LIGHT MANUFACTURING, SHIPPING AND INVESTMENT INTERESTS. MANY OF THE FIRM'S SENIOR STAFF ARE AMERICAN. IT HAS SPONSORED SPORTS COMPETITIONS CITY WIDE, ASSISTED HANDICAPPED, HOUSEBOUND, AND OTHER ARTISTS TO STAGE PROGRAMS IN KUWAIT, FUNDED SCHOLARSHIPS FOR STUDENTS TO STUDY IN THE U.S., PARTICIPATED IN DIFFERENT SOCIAL DRIVES, SUCH AS POLLUTION WEEK, EDUCATION

WEEK, TRAFFIC WEEK, ETC., WITH FINANCIAL AND MANAGERIAL
SUPPORT, AND SUPPLIED THE UNIVERSITY PRESS AND STUDENTS WITH
INFORMATION, ARTICLES, AND STATISTICS ON AREAS OF CONCERN
AND INTEREST.
MAESTRONE

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